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## WOMEN BEEKEEPERS MAKE DOUBLE HISTORY

### Two Successful World First Records Supporting RizeUp Australia

Tasmanians Anita Long and Jenni McLeod are the founders of Sister Hives Australia, an organisation pioneering the future of women in international beekeeping.

They have started the new year in style, setting two never-before-attempted world records for women+ in beekeeping.

1. An online record for "*The Most Photos of Women+ Beekeeping Uploaded in 24 Hours*" - where thousands of global participants uploaded a photo of themselves beekeeping to social media using *#beekeepingworldrecord* on Jan 12-13.

2. An in person world record, held at Ripple farm in Richmond, Tasmania on 14 January, where over 70 women achieved "*The Most Women+ Beekeeping At a Single Event.*"

Jenni and Anita are using this project to raise funds and awareness for *RizeUp Australia*, supporting women and children experiencing domestic violence.

**The project has already attracted over 4 million social impacts and a documentary about the world records is in production - including participants from as far as Ukraine, Morocco, Moldova and more than 20 countries.**

"*We're astounded by the participation and reach of these amazing events.*" Said Jenny and Anita. "*Beekeeping is so powerful. We now are connected with a huge international community and are thrilled to give them a platform.*"

Sister Hives have chosen the only woman-founded world record company, Tasmanian based **Extreme Excellence World Records™**, to adjudicate the attempts.

#### About Sister Hives Australia

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*Sister Hives Australia is co-founded by Anita Long and Jenni McLeod. They provide online and in person programs that invite more women+ into the global beekeeping industry. Their world record documentary will premiere August 2023.*